

GSSE 2022: Global Stainless Steel Expo will now be held at Jio World Centre, Mumbai from 3-5 March 2022

12th July 2021, Mumbai: To give impetus for the growth and development of stainless steel industry in India, Virgo Communications & Exhibitions is organizing “GSSE 2022: Global Stainless Steel Expo” from 3-5 March 2022 in Mumbai.

The event will be held at a new venue, **Jio World Centre in BKC**: a state-of-the-art convention facility that offers a world-class experience and ambience for commerce, large events, festivals and concerts. The synergy between modern architecture and nature is highlighted in the top-level services at the venue.

The three day event will be a focused International B2B exhibition-cum-conference to connect global stainless steel industry and related stakeholders under one roof - manufacturers, buyers, influencers, regulators, industry associations and media who share a common vision of presenting stainless steel based sustainable solutions.

Pratik Shah, Director, Chromeni Steels said ***“India is the fastest growing stainless steel market and second largest producer of stainless steel in the world after China. The constant product upgradation using cutting edge technology and increased application of stainless steel in various end-user industries is the hallmark of our resilient industry. GSSE is well timed and presents an ideal opportunity to showcase innovation that augments India’s growing dominance in the global arena”***. Speaking about the event, Rajeev Sherry, Managing Director, Outokumpu India and steering committee member said ***“We are upbeat as business activity has picked up and there is pent-up demand for quality stainless steel. This is an encouraging trend considering the second wave of covid-19 has subsided in most parts of the country. GSSE is an apt platform to showcase impressive, efficient and state-of-the-art solutions to potential customers”***.

“The fast-paced vaccination drive by the government targeting inoculation of 70% population by end of this year exudes lot of optimism and confidence. With travel restrictions being slowly relaxed, we are gearing up to host a successful business meet and provide an outstanding experience to all the stakeholders in accordance with covid-19 safety protocols” said Anitha Raghunath, Director of Virgo Communications & Exhibitions. ***“The exhibitors are more than eager to meet face-to-face with their industry peers to forge new collaborations and enhance usage of stainless steel”***.

GSSE 2022 will attract participation of leading manufacturers of long & flat products, duplex, bars, pipes, tubes, sheets, coils, finished goods, machinery, technology, tools, welding equipment from India and overseas. The visitors’ profile include segments like Architecture, Building & Construction, Automotive, Transportation, Dairy, White Goods, Water & Waste management, Gas & Energy, Pharmaceutical/Medical Devices, Food Processing/Wine/Alcohol/Beverage, Hospitality/Lifestyle, Oil, HVAC & Refrigeration, Infrastructure, Defence, Cookware/Utensils, Laminate / Hardware, 3D Printing and much more.

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About Virgo Communications & Exhibitions

Since inception in 2004, Virgo Communications & Exhibitions has made a lasting impression worldwide with a portfolio that spans multiple geographies and arena. Over the years, they have evolved at an exponential pace and are today, globally renowned for creating highly effective business networking and interactive platforms for various niche market segments through their noteworthy trade shows, knowledge forums and publications across myriad categories. Virgo is one of India's leading B2B Exhibition Organizer, Publication & Media House having a dedicated team of professionals who are equipped with a robust customer Database and CRM system. They have established successful trade shows in India, Bangladesh, Sri Lanka and South Africa. Virgo also publishes magazine on Elevators & Escalators, Beer & Brewing industry amongst others.

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